



Would you like to make your mark as a manager, consultant or coach and would you like to work in a more people-centred working and living environment? An environment in which organisations are happier and more successful in the long term? Are you, as HR manager, looking for a unique tool that helps to understand the unconscious direction of human beings and that considers the market of coaching, advice and organisational change from a completely different perspective? Then register for the HBM Individual Accreditation, a basic training in which you learn how to make that which happens unconsciously, conscious. This will allow you to make a difference in the long term.

Why the HBM Individual Accreditation?

During this basic training, you will learn how to work with the HBM philosophy, the Circle of Change, and the first two layers of the ACT® measurement. At the same time, you will learn how to actively use this new knowledge to study how unconscious direction of people impacts their daily life.

HBM is short for Human Being Management. According to this philosophy, people are not considered resources, but beings. Will you join us on the journey from HRM to HBM?

What exactly is the HBM Individual Accreditation?

As a participant, you will receive accreditation as ACTor.

You will learn:

- To work based on a unique concept.
- To introduce people's nature to achieve the required change.
- To initiate sustainable development with your client.
- To work with the first two layers of the ACT® measurement.
- To help your client understand the unconscious direction of their behaviour.
- To work with the Circle of Change.
- To raise questions to make the interview with the client more penetrating.

What will you be doing in the HBM Individual Accreditation?

In addition to a theoretical part, you will be actively working with HBM and the ACT® measurement layers 1 and 2 during this five-day Accreditation. Our teachers will take you through a varied programme in which you will personally experience HBM and ACT®. You work and practise together with the other participants on the different interviewing techniques and related forms of conversation. As a result, you will not only have knowledge of HBM and ACT®, but also gain experience with how the unconscious can be made conscious in daily practice.

What happens after completion of the HBM Individual Accreditation?

When you pass this Accreditation, you will be an ACTor. Responsibility will have a new meaning for you. You will be capable of initiating sustainable change. You also have access to the business network of myHBMcenter. Finally, your HBM Individual Accreditation constitutes the starting permit for other courses at myHBMcenter. Read more about this on the website.

In short: you know how important it is to consider people as human beings and how you can make a unique difference in this respect.

HBM Accreditation Courses

Duration

5 days

Investment (excl. 21% VAT)

€ 2.495,-

Interested?

Then register using the [online agenda](#).

Questions?

Then contact the secretarial office.

[Click here for our contact form](#) or call +31 (0)70 - 209 22 10.